

Museum Summit 2019

Formation and Transformation

The advent of the technology has not only brought forth rapid changes in people's lifestyles, it has also prompted museums around the world, art museums in particular, to redefine themselves. To cope with the challenges posed to museums' traditional roles and functions, many reinvent by initiating new developments in different arena, from hardware, software to human-ware. Placing collections, artists and their art at the core, art museums tend to integrate exhibition, education and social functions in their design and programming to stay relevant to the contemporary world, to establish stronger links with the young audience, and to engage an increasingly diverse community.

In 2017, the Leisure and Cultural Services Department (LCSD) hosted the first Museum Summit in Hong Kong to mark the 20th Anniversary of the establishment of the Hong Kong Special Administrative Region with resounding success. To coincide with the reopening of the Hong Kong Museum of Art following its large-scale renovation, LCSD will hold the second Museum Summit on 28-29 November 2019 in partnership with The British Museum. With the title theme "Formation and Transformation", the Summit will feature over 30 speakers from prestigious players in the field, who are set to share their expert experience and innovative ideas on nowadays museum development and transformation across the world.

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Tentative Programme

Day 1 (Thursday, 28 November 2019)

Time	Sessions and Topics
9:30 am - 10:00 am	Welcoming Remarks
10:00 am - 10:20 am	Coffee Break
10:20 am - 12:50 pm	<u>Thematic Session 1</u> <i>Museum in Transition</i> Expansion of museum allows more proactive and innovate programming, creating better connections with visitors and engaging them in diverse ways -- to pause, to participate, to reflect and to contribute.
12:50 pm - 2:00 pm	Lunch Break
2:00 pm - 4:00 pm	<u>Thematic Session 2</u> <i>Museum in Context</i> Expansion of museum is not only about physical growth, rather, it furnishes the museum with possibilities to revitalise its collections for a wider audience and to inspire social interaction as well as to lead changes.
4:00 pm - 4:20 pm	Coffee Break
4:20 pm - 5:50 pm	<u>Parallel Session 2A</u> <i>Relearning the Past</i> Future advancement does not happen in a vacuum, it is grounded on the past. New curatorial approaches and strategies allow the stories and values of ancient artefacts to be rediscovered and to take on a new life.
	<u>Parallel Session 2B</u> <i>Addressing a Diverse Community</i> Museum is a key cultural driver for understanding and exchanges. Embracing an increasingly dynamic community, to interpret local heritage in an inclusive and engaging way to facilitate dialogues and build bonds between people is thus a constant challenge.
	<u>Parallel Session 2C</u> <i>Localisation vs. Globalisation</i> Located at multiple crossroads, museum is at the same time home for preservation of local legacy and a stage for international innovation. To play its dual role well, different ways of bridging between the local and the global should be referenced.

The programme is subject to change without prior notice.

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Tentative Programme

Day 2 (Friday, 29 November 2019)

Time	Sessions and Topics
9:15 am – 11:10 am	<p><u>Thematic Session 3</u></p> <p><i>Museum and Strategic Development</i></p> <p>Cultural development today goes hand in hand with its two economic drivers -- a globalised art market and a vibrant cultural tourism industry. To define and negotiate its place within complex geopolitical histories alongside an international mandate, museum is in search of innovative strategies to grant itself wider agency.</p>
11:10 am – 11:30 am	Coffee Break
11:30 am – 1:00 pm	<p><u>Parallel Session 3A</u></p> <p><i>The Hybridity of Practices in the Cultural Ecosystem</i></p> <p>Adopting practices from different professions and new approaches in the representation of art and ideology, museums are shaping the cultural ecosystem of the era.</p>
	<p><u>Parallel Session 3B</u></p> <p><i>Transdisciplinary Practices of Business and Art</i></p> <p>Museum operation and development is getting more entrepreneurial than before. New business model and practices inspire new institutional reinventions as much as a new set of values and ethics.</p>
	<p><u>Parallel Session 3C</u></p> <p><i>Application of Technology in the Interpretation of Museum Artefacts</i></p> <p>The application of advanced technology in the interpretation of museum artefacts creates new meaning as well as new experiences for the public.</p>
1:00 pm – 2:15 pm	Lunch Break
2:15 pm – 5:00 pm (Coffee Break: 3:45 pm – 4:00 pm)	<p><u>Thematic Session 4</u></p> <p><i>Museum and Technology</i></p> <p>Museums are exploring digital and mobile technologies to enhance visitors' experience. Initiatives go beyond technology within exhibits and installations, but also include more common uses of tech to create interactive experiences for visitors throughout the museum as well as remote experiences for those who miss the chance of a physical visit.</p>
5:00 pm – 5:15 pm	Closing Remarks

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